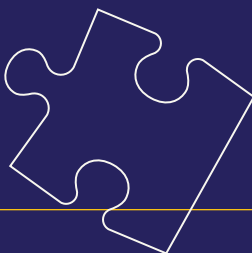
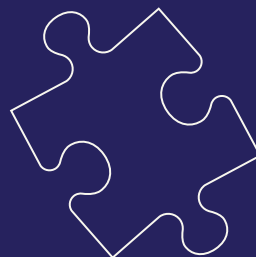
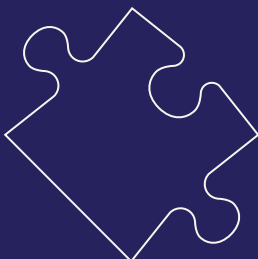
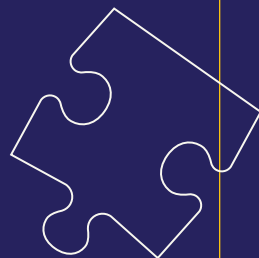




Community Foundation  
OF JACKSON HOLE

# Our Vision in Action

**STRATEGIC PLAN**  
**2025-2027**



# Our Mission

**To improve lives through  
philanthropic leadership**

**We do this by:**

**Acting as a leader, catalyst and resource**

**Making grants that positively  
impact the community**

**Providing superior donor services**

**Ensuring sustainability of  
the philanthropic community**

# Our Strategic Process

In 2022, the Community Foundation launched a three-year Strategic Plan to respond to the pandemic and to address new and evolving needs identified through community feedback. Our priorities included **Initiatives** – Behavioral Health, Housing Solutions, Education and Families – as well as **Impact Investing** and **Resource Development**.

In 2024 we revisited our strategies and envisioned the next three years. This plan is the culmination of that process. We identified three focus areas for us to continue to advance the sustainability of both our work and our partnerships within the community. These focus areas emerged from community listening sessions. You told us that you support our direction, and you asked for more information and growth in the areas highlighted on the following pages.

# Our Values

## Community

We foster authentic relationships built on integrity, mutual respect, and inclusivity. We are committed to meeting the evolving needs of our community to sustain a vibrant Jackson Hole.

## Collaboration

Together we approach every experience and partnership as an opportunity to learn and invest in each other. We nurture a collaborative and safe environment for all to encourage meaningful change.

## Connection

We believe in connecting generosity with opportunity. To build a bridge from passion to purpose. We lead by understanding needs first, then by action and innovation so that cause can meet contribution.

## Compassion

We offer trust and compassion. We support the unique value, circumstances, and perspectives of individuals and organizations. We are mindful of our influence.

## Curiosity

We open our minds to possibility. In everything we do, we are active listeners, seeking understanding so that we can improve and adapt to new ideas.



# Our Vision & Impact



# Strategic Priorities

An aerial photograph of a town nestled at the base of a large, arid mountain. The town features a mix of residential houses, commercial buildings, and parking lots. A baseball field is visible in the lower-left quadrant. The mountain in the background is rugged and sparsely vegetated, with some yellowing trees on its slopes. The sky is a hazy, warm orange-brown color, suggesting a sunset or sunrise. The title 'Strategic Priorities' is written in a large, white, serif font in the upper-left portion of the image.









## PRIORITY 1

# Connect to our Community's Greatest Needs

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### **Initiatives: Behavioral Health, Housing Solutions, Education and Families**

Our Initiatives bring together diverse groups — nonprofits, practitioners, and business leaders — to address local needs with creative solutions. By pooling ideas, expertise, and financial resources, we address challenges that no single organization could tackle alone. The outcome: projects that unite and benefit the entire community.

### **Your Input:**

You support the Initiatives and see progress. You would like to know more about how we are tracking success in these areas and what role we are playing.

### **Next Steps:**

- We need to communicate more about our Initiatives, including what's working and what's not.
- Our role should also include motivating partners through funding, vision, and resources to fulfill the community's needs.





## PRIORITY 2

# Provide Resources

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**Collective Resourcing** combines financial, human or material resources within a group or community to achieve a common goal. Collective Resourcing leverages the strengths and contributions of all participants to achieve greater impact.

**Impact Investing** is when we make an investment into a concept or project to generate positive, measurable community benefit.

### **Your Input:**

You encourage us to build on our community partnerships because they help us get to solutions faster and more efficiently. For complex problems, you understand that combining people, funding and resources are the only way we can make change happen.

### **Next Steps:**

- Increase the amount we can invest in community solutions by leveraging new forms of capital like impact investing.
- Focus on collective resourcing so we have the knowledge and materials to fund projects and programs sustainably.
- Raise and share our resources so we can fill community-wide needs.



# Our New Home



**Coming 2026**

## PRIORITY 3

# Embrace Growth

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**Growth** means increasing in size or stage of development.

### **Your Input:**

You recognize that our community has grown in ways no one predicted (population, popularity of place, real estate prices, commuters, needs).

### **Next Steps:**

- Invest in office space and staff to meet the needs of our priorities and community.
- Lean into our role as convener and help create a shared space for all nonprofits to thrive.
- Evaluate alignment of program areas with our strategic direction.

# Our Commitments for the Next Three Years



## Old Bill's

- Improve nonprofit experience from start to finish
- Sharpen messaging
- Strengthen Old Bill's operational efficiency



## Marketing

- Deepen organizational messaging and outreach
- Identify, understand, and cultivate key audiences
- Develop Board, committee members and staff as ambassadors



## Initiatives

- Improve data collection, analysis, and accessibility across all Initiatives to inform decision-making
- Align strategic priorities across all Initiative partners
- Amplify partner engagement to advance coordinated action



## Grants & Nonprofit Outreach

- Deliver strategic, values-based grantmaking
- Foster a thriving and impactful nonprofit sector by delivering high-value education and support



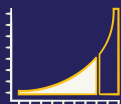
## Fundraising

- Inspire bold, impactful philanthropy
- Build enduring financial support
- Enhance donor experience



## Operations

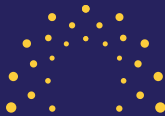
- Invest in staff and office space that meet the needs of our organization and serve our nonprofit partners
- Maintain a safe, welcoming, and productive office space for our team and community



## Finance

- Streamline gift and grant processing
- Leverage assets of Foundation team and board and committee expertise to support nonprofit partners and community needs
- Produce relevant and timely reports and analyses for effective financial management and informed decision-making

Community.  
Collaboration.  
Connection.  
Compassion.  
Curiosity.



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OF JACKSON HOLE

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