

Tools and Resource Promotion Request for Proposal

1. Introduction

The Teton Behavioral Health Alliance, an initiative of the Community Foundation of Jackson Hole, works to improve behavioral health in Teton County, Wyoming at a systems level through high-level, cross-sectoral collaboration. The Alliance facilitates community-wide actions that enhance prevention, treatment, and crisis response efforts while addressing the gaps and inequities in the system to better serve everyone who lives and/or works in Teton County.

In partnership with local partners and Government Performance Solutions, Inc. (GPS), the Alliance developed a comprehensive, community-driven Integrated Plan to enhance mental health and substance use services. This multi-year plan includes six priority areas and 24 interconnected strategies across the continuum of care.

This Tools and Resource Promotion RFP focuses on one of the five strategies being released in Fall 2026 within the Integrated Plan and is intended to advance progress toward broader community goals.

The Tools and Resource Promotion strategy is meant to develop a community-informed approach to behavioral health tools and resources that address identified gaps, support short-and long-term community needs, and provide a clear foundation for implementation and continuous improvement.

The objectives of this strategy are to:

- Assess the current landscape of tools and resources and identify gaps and opportunities.
- Engage and align community partners and providers around current and future resource and tool requirements.
- Evaluate and select the approach that best meets short- and long-term community needs.

The selected entity will begin work upon contract execution. The anticipated project duration for this first phase is January 1, 2027, to December 31, 2027, with the possibility of a continuation grant.

2. Eligibility

Applicants must:

- Be a 501(c)(3) nonprofit, government entity, or other IRS-recognized charitable organization serving Teton County, Wyoming OR be fiscally-sponsored by an entity that meets these requirements. (No for-profit applicants, even with a qualified fiscal sponsor.)
- Grant funds must be used exclusively in Teton County, Wyoming. (In select situations, grants may benefit people working in Teton County, Wyoming who live in neighboring communities.)
- Funds may not be used for debt retirement or religious or political activities
- Grant funds may not be used for work that has already been completed

3. RFP Snapshot

- ✎ Strategy Name: Tools and Resource Promotion
- ✎ Priority Area: Community Education and Engagement
- ✎ Key Deliverables: Comprehensive Behavioral Health Tools and Resources Strategy, including a recommended implementation approach, sustainability plan, and roadmap for implementation.
- ✎ Project Duration: January 1, 2027, to December 31, 2027, with possibility of a continuation grant to continue administering the program
- ✎ Funding Available: \$45,000
- ✎ Submission Deadline: November 13, 2026, at 5:00 p.m.

4. Expected Outcomes

Successful completion of this grant is expected to result in:

- A comprehensive assessment of existing behavioral health tools and resources.
- Alignment among community partners on priority behavioral health resource and tool needs.
- Recommendations for future investments in behavioral health tools, resources, and systems.
- A prioritized roadmap for addressing short- and long-term community needs.
- An implementation framework outlining operational, technology, staffing, and financial considerations.
- Cost, funding, and sustainability projections to inform future planning and investment decisions.
- Increased stakeholder awareness and engagement regarding behavioral health resources and opportunities.
- A framework for ongoing monitoring, evaluation, and continuous improvement

5. Scope of Work

The tasks below reflect components identified through the Alliance's planning process and are intended to guide the scope of work. Applicants may propose additional or alternative activities that can more effectively produce the final

deliverable and advance the strategy's objectives. Proposals should clearly explain the rationale for the recommended approach and how it will achieve the intended results.

Task 1: Conduct, or coordinate with appropriate experts to conduct, an assessment of existing tools and resources to determine current capabilities, gaps, limitations, and opportunities for enhancement. Identify where new tools or resources may be required.

Task 2: Identify community partners and providers who should inform decisions regarding resource and tool needs, priorities, functionality, accessibility, and implementation.

Task 3: Convene key partners to review assessment findings and align on current and future resource and tool requirements, including:

- Opportunities to enhance or expand existing resources and tools
- Gaps requiring new resources, tools, or systems
- Opportunities to consolidate, integrate, or replace existing systems
- Requirements for serving short- and long-term community needs
- Preliminary operational, technology, staffing, and implementation considerations

Task 4: Evaluate options and select the most effective way to meet short- and long-term community needs.

Task 5: Develop cost, revenue, and funding estimates for the recommended approach, including implementation and ongoing operating costs, and make recommendations based on relevant assumptions to add to the Alliance's Integrated Plan and financial model.

Task 6: Develop and disseminate communications to relevant audiences.

Task 7: Establish an evaluation and continuous improvement approach.

6. Measurement, Evaluation, and Reporting

To ensure accountability and alignment with project goals, proposals should clearly connect activities and deliverables to measurable outcomes, including:

- Community members and providers have access to a more coordinated and accessible set of tools and resources that make it easier to identify and navigate appropriate behavioral health services and support.

Applicants should suggest key performance indicators that can be used to evaluate progress against the objectives and outcomes of the Tools and Resource Promotion strategy. Examples of key performance indicators could include:

- Number of identified priority tools, resources, systems, and processes assessed
- Percentage of participating partners agreeing on priority needs and requirements

Reporting Expectations

- The Community Foundation of Jackson Hole may request quarterly calls to receive progress updates.
- Grantees are asked to submit an interim report and budget to provide a progress update and budget alignment.
- Grantees are asked to participate in a mid-year check-in meeting to provide updates on implementation progress, discuss successes and barriers, and ensure alignment with grant objectives.
- Grantees are asked to submit a final report after completion of their grant-funded work. Reporting dates are customized to individual project timelines. The Grant Report form focuses on impact, evaluation, strategies, and budget alignment.

7. Timeline

The selected entity will begin work upon contract execution. The anticipated project duration for this first phase is January 1, 2027, to December 31, 2027, with a possibility of renewal to administer the program. Proposals should include a detailed timeline aligned with the scope of work and key milestones. Examples of potential phases are below.

Potential Phases

Phase 1: Discovery and assessment

Phase 2: Community engagement

Phase 3: Options development and evaluation

Phase 4: Financial and implementation feasibility

Phase 5: Implementation planning

Phase 6: Evaluation and continuous improvement

8. Budget

The total project budget for this phase is expected to be \$45,000. Applicants should include a detailed itemized budget including fee structure and budget narrative.

9. Contract Terms

Disbursement Type: Grant

Data Sharing: Organizations are expected to share relevant, non-confidential data, both quantitative and qualitative, to help The Teton Behavioral Health Alliance better understand the needs of our community and the impacts of our efforts.

Collective Impact: Organizations are expected to engage in collaborative efforts that strengthen communication, coordination, and shared action across the behavioral health system, leveraging collective strengths to advance common goals and address community needs.

10. Proposal Requirements

To ensure a fair and consistent review process, please organize your proposal using the following sections and prompts below.

1. Approach to scope of work
 - a. Describe your overall approach to the design and implementation of the strategy.
 - b. Outline how you will ensure the strategy respects diversity and is inclusive of all residents throughout the program.
2. Work plan and timeline
 - a. Provide a detailed work plan and timeline that outlines key milestones and project management strategy.
3. Measurement, Evaluation, and Reporting
 - a. Provide additional key performance indicators to evaluate progress against the objective and outcome of this strategy.
4. Relevant experience and qualifications
 - a. List 2 projects that illustrate relevant organizational experience and qualifications that make your organization a good fit for this strategy.
 - b. List key staff, their roles and their qualifications.
 - c. One reference that can verify experience and qualifications.
5. Budget, including fee structure, and budget narrative not to exceed \$45,000.

11. Selection Process

Proposals will be evaluated by the Alliance's Integrated Plan Selection Committee based on the following criteria:

- Approach— 40 percent
 - Understanding of the project goals and scope
 - Clear description of how the tasks will be accomplished
 - Effective plan for constituent engagement and collaboration in the design and execution of the program
 - Consistent diversity and inclusion considerations throughout the project
- Team – 30 points
 - Relevant experience and demonstrated success from past related projects
 - Experience collaborating in cross-sector work
 - Relevant qualifications of the proposed project team
- Activities— 20 points
 - Clear timeline and project milestones
 - Effective approach to project management
- Budget – 10 points
 - Detailed listing that covers the staff and direct costs required for the proposed approach

The anticipated selection timeline is December 14 – 16, 2026. The Alliance reserves the right to modify this timeline as needed. All applicants will be notified once a final decision has been made.

The Alliance reserves the right to reject any or all proposals, to modify the scope of work before the completion of the agreement and does not guarantee the award of a contract through this RFP process.

12. Submission Guidelines

Proposals should be submitted via Survey Monkey Apply by 5pm MT on November 13, 2026.

All inquiries should be directed to: Kate Schelbe, Backbone Leader of the Teton Behavioral Health Alliance at KSchelbe@tetonbha.org. Questions must be submitted via email to Kate Schelbe by 5pm MT on October 21, 2026. Answers to questions will be shared on the RFP website (<https://www.cfjacksonhole.org/behavioral-health-integrated-plan-rfps>) to ensure equitable access to information.