



Community Foundation OF JACKSON HOLE

Define Your Charitable Objectives

We are a values-oriented organization and believe that aligning giving with values makes philanthropy more strategic and fulfilling. When creating a personal philanthropic giving plan, we encourage our donors to first identify their key values that will direct where and how to make a difference.

Consider using this exercise with your family or one of our philanthropic advisors, exploring if and how these values align with your charitable objectives. As a starting point, select the three most motivating values and the three least from the list below.

Achievement	Family	Power
Belonging	Freedom	Preservation
Community	Generosity	Recognition
Compassion	Impact	Relationships
Courage	Innovation	Resilience
Diversity	Integrity	Responsibility
Effectiveness	Justice	Risk
Empathy	Leadership	Security
Equality	Obligation	Self Reliance
Expertise	Personal Growth	Spirituality
Fairness	Pleasure	Tradition

Once you've identified your most (and least) compelling values, use the questions below to prompt additional thinking as you create a personal giving plan.

Why Is Giving Important?

- What motivates you to give?
- Who taught you about giving?
- What was your first act of giving?
- What is the most satisfying part of giving?

What Do You Want to Support?

- Which issues are you passionate about?
- Which experiences in your life would you like to make available to others?
- Whom do you consider to be role models for your giving?
- What makes you feel connected to an organization you've supported?
- What is the most meaningful gift you've ever made?
- If you could solve any problem, what would it be and why?

How Do You Give?

- Do you want to give alone, or do you like the idea of joining with other donors who share your interests?
- What nonfinancial resources do you have available to give?
- How involved do you (and family members or advisors) want to be in active philanthropy?
- How do you measure the impact of your giving?
- How does your giving reflect the legacy you wish to leave?

What We Do: Expert Advice on Maximizing Your Charitable Impact

Let the Community Foundation of Jackson Hole help you with your giving – now and in planning for the future. Schedule a meeting with our philanthropy team to bring your charitable goals to life through a giving plan.

CALL

307-739-1026

VISIT

www.cfjacksonhole.org

EMAIL

giving@cfjacksonhole.org