Define Your Charitable Objectives

We are a values-oriented organization and believe that aligning giving with values makes philanthropy more strategic and fulfilling. When creating a personal philanthropic giving plan, we encourage our donors to first identify their key values that will direct where and how to make a difference.

Consider using this exercise with your family or one of our philanthropic advisors, exploring if and how these values align with your charitable objectives. As a starting point, select the three most motivating values and the three least from the list below.

<table>
<thead>
<tr>
<th>Achievement</th>
<th>Family</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belonging</td>
<td>Freedom</td>
<td>Preservation</td>
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<tr>
<td>Community</td>
<td>Generosity</td>
<td>Recognition</td>
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<td>Compassion</td>
<td>Impact</td>
<td>Relationships</td>
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<tr>
<td>Courage</td>
<td>Innovation</td>
<td>Resilience</td>
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<td>Diversity</td>
<td>Integrity</td>
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<td>Effectiveness</td>
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<td>Empathy</td>
<td>Leadership</td>
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<td>Equality</td>
<td>Obligation</td>
<td>Self Reliance</td>
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<td>Expertise</td>
<td>Personal Growth</td>
<td>Spirituality</td>
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<tr>
<td>Fairness</td>
<td>Pleasure</td>
<td>Tradition</td>
</tr>
</tbody>
</table>

Once you’ve identified your most (and least) compelling values, use the questions below to prompt additional thinking as you create a personal giving plan.

Why Is Giving Important?

- What motivates you to give?
- Who taught you about giving?
- What was your first act of giving?
- What is the most satisfying part of giving?

What Do You Want to Support?

- Which issues are you passionate about?
- Which experiences in your life would you like to make available to others?
- Whom do you consider to be role models for your giving?
- What makes you feel connected to an organization you’ve supported?
- What is the most meaningful gift you’ve ever made?
- If you could solve any problem, what would it be and why?
How Do You Give?

- Do you want to give alone, or do you like the idea of joining with other donors who share your interests?
- What nonfinancial resources do you have available to give?
- How involved do you (and family members or advisors) want to be in active philanthropy?
- How do you measure the impact of your giving?
- How does your giving reflect the legacy you wish to leave?

What We Do: Expert Advice on Maximizing Your Charitable Impact

Let the Community Foundation of Jackson Hole help you with your giving – now and in planning for the future. Schedule a meeting with our philanthropy team to bring your charitable goals to life through a giving plan.

CALL
307-739-1026

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