



## Announcing the Old Bill's T-shirt Contest

*Old Bill's is turning 30! Help us celebrate the magic of Old Bill's with a community t-shirt contest!*

Every year the Community Foundation of Jackson Hole designs a t-shirt and hands it out to the community free of cost throughout the Old Bill's Giving Season. The t-shirt has become an iconic nod to each year's Fun Run. To celebrate Old Bill's 30<sup>th</sup> anniversary year, the Community Foundation of Jackson Hole wants you to help design the Old Bill's t-shirt. We're looking for a design that captures the magic of Old Bill's: 30 years of joy, playfulness, inclusion and community.

Participants of all ages are invited to submit a design. All designs must be submitted by Friday, February 20<sup>th</sup> to be considered.

The winning design will be featured on the Old Bill's 2026 t-shirt and a separate design from the 12 & under youth contest will be featured on the Old Bill's 2026 youth t-shirt. Winning artists will receive a \$500 donation to a participating Old Bill's nonprofit of their choice, and they will receive significant recognition throughout the 30<sup>th</sup> anniversary year. Selected finalists will receive a \$100 donation to a participating Old Bill's nonprofit of their choice.

All winning and finalist designs will have their artwork featured across social media and artwork may also be used for additional promotional materials including giveaways, website, and newsletters for Old Bill's 2026.

*Please review the submission guidelines. We look forward to receiving your Old Bill's artwork!*

### Theme

Celebrate the magic of Old Bill's: playful, inclusive, community, joy

### Eligibility

Open to participants of all ages!

- Youth Contest: open to artists 12 & under, winning design will be featured on the Youth sized t-shirts.
- General Contest: open to artists of all ages, winning design will be featured on the Adult sized t-shirts.

*Please note, 12 & under submissions may be selected as the winner of the General Contest.*

### Submission Guidelines



Submission Period: January 21– February 20, 2026.

Submission Process: Designs can be hand-drawn or digital.

- Submissions should be emailed to Maeve Stewart at [mstewart@cfjacksonhole.org](mailto:mstewart@cfjacksonhole.org) during the submission period with the subject line Old Bill's T-shirt Contest Submission – [Your Name] or Old Bill's T-shirt Contest Submission (youth) – [Your Name].
- Hand-drawn artwork should be scanned or photographed at high resolution and attached to an email as a JPEG or PNG.
- Emails should include the participant's full name, age, and contact information.

## Selection Process

The Community Foundation staff and Old Bill's Run Committee representatives will review submissions and select a Youth and General contest winner and up to 5 additional finalists. The winners & finalists will be notified in late March and announced publicly this spring.

The design will be evaluated on the concept and originality of the design, visibility from a reasonable distance, adherence to the Old Bill's Brand, design, and submission guidelines, and 30<sup>th</sup> anniversary theme – celebrate the magic of Old Bill's: playful, inclusive, community, joy.

## Specs & Usage

Primary Use: Winning designs will be featured on the Old Bill's 2026 Adult or Youth T-Shirt.

Logo: Please do not include an Old Bill's logo in your design, the Community Foundation will incorporate the logo on the final t-shirt separate from your design

Colors: Multi-color designs are allowed; brand colors are preferred. See [Old Bill's Brand Guidelines](#) for color specifics.

Typeface: Please do not use text in your design

Size: Hand-drawn artwork should be done on an 8.5 x 11 piece of paper

Design software: Hand-drawn artwork should be scanned or photographed at high resolution and attached to an email as a JPEG or PNG. Digital files should be emailed as a JPEG or PNG.

Final Deliverables (only for winners & finalists): Selected designs must be finalized as a production-ready vector file – the winning artist must be able to provide an editable vector file (AI, EPS, or SVG) or grant permission to the Community Foundation to work with a designer to convert it to a vector file. Selected art will be color-matched to Old Bill's brand colors when digitized or finalized if red, yellow, blue, or teal are used in the design.



*The Community Foundation staff is more than happy to help digitize the winning artwork and does not want the digitization process to be a barrier to submitting a design.*

Release/Usage Rights: By submitting, participants grant the Community Foundation permission to use their image for judging and promotional purposes. The winning artist and finalists grant full usage rights and files needed for production.

If the winning participant is under 18, a parent/guardian must sign a release if the design is selected.

## Winners & Finalists

The winning design will be featured on the Old Bill's 2026 t-shirt, and a separate design from the 12 & under Youth competition will be selected to be featured on the Old Bill's 2026 Youth t-shirt.

The winning artists will receive a \$500 donation to a participating Old Bill's nonprofit of their choice, and they will receive significant recognition throughout the 30<sup>th</sup> anniversary year. Selected finalists will receive a \$100 donation to a participating Old Bill's nonprofit.

All winning and finalist designs will have their artwork featured across social media and artwork may also be used for additional promotional materials including giveaways, website, and newsletters for Old Bill's 2026.